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COURT OF RECORD

Court Hammers Down INR50 Lakh Penalty for Premier Stationery in Fevicol Trademark Showdown

Sheikh Rayees • August 31, 2024

PUBLISHED REPORT

In a dramatic turn of events, the Bombay High Court has slapped Premier Stationery Industries Pvt. Ltd. and its affiliates with a hefty INR50 lakh fine for defying a court order that safeguarded the Fevicol MR trademark, a crown jewel of Pidilite Industries. This legal battle stems from a lawsuit initiated by Pidilite against a stationery firm—later absorbed by Premier Stationery—over allegations of trademark infringement. Pidilite claimed that the company...

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