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COURT OF RECORD

Court Steps In to Shield Rajat Sharma's Persona and India TV's Identity

Sheikh Rayees • December 20, 2024

PUBLISHED REPORT

The Delhi High Court has issued a decisive injunction to counter the misuse of journalist Rajat Sharma's image and India TV's trademarks. This move comes in response to allegations of fraudulent promotions using Sharma's persona to endorse dubious remedies for diabetes, joint pain, and other ailments. The complaint highlighted unauthorized exploitation of Sharma's name, likeness, and India TV's registered trademarks, alongside doctored content falsely linking him to...

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