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Delhi High Court Clears Zepto's Path, Strikes Down Old Trademark Claim

Sheikh Rayees • March 10, 2025

PUBLISHED REPORT

In a significant win for Kiranakart Technologies, the Delhi High Court has ordered the removal of an older 'ZEPTO' trademark registered in 2014, clearing the way for the company to claim exclusive rights to the brand. The dispute arose when Mohammad Arshad, who had registered 'ZEPTO' under advertising and retail services, opposed Kiranakart's trademark application. Arshad, however, failed to substantiate any real commercial use of the mark, leading the court...

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