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Delhi High Court Shields Dr. Devi Shetty from Deepfake Exploitation, Protects Narayana Health's Integrity

Sheikh Rayees • December 2, 2024

PUBLISHED REPORT

In a landmark move, the Delhi High Court has clamped down on misuse of the persona of renowned cardiologist Dr. Devi Prasad Shetty and safeguarded the trademarks of his esteemed hospital, Narayana Health. The case revolved around doctored online videos falsely attributing unverified health advice and endorsements of dubious products to Dr. Shetty. The Court issued an injunction against known and anonymous entities operating social media platforms for disseminating...

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