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COURT OF RECORD

High Court Cracks Down on Look-Alike 'Little Hearts', Orders Amazon to Pull Listings

Sheikh Rayees • January 2, 2026

PUBLISHED REPORT

The Delhi High Court has stepped in to stop the online sale of biscuits masquerading as Britannia's well-known Little Hearts, putting a halt to what it described as a clear attempt to cash in on a trusted brand.



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