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No Goodwill, No Shield

Delhi High Court Shuts Down VIP's 'Carlton' Claim in India

Sheikh Rayees • July 2, 2025

PUBLISHED REPORT

In a decisive trademark battle, the Delhi High Court drew a sharp line around the concept of “passing off,” holding that foreign fame won’t help you if you’ve got no name in India. VIP Industries Ltd learned this the hard way after its attempt to block Carlton Shoes Limited’s use of the “Carlton” mark for luggage fell flat. At the heart of the dispute were two companies with competing rights...

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