



THE

LAWYERS' POST

BY THE COURT CAST PROJECT



COURT OF RECORD

No More Political Posters

Madras High Court Cracks Down on Personal Branding in Welfare Schemes

Sheikh Rayees • August 3, 2025

PUBLISHED REPORT

In a sharp move against political self-promotion, the Madras High Court has drawn a firm line: government schemes aren't billboards for political egos. The Court, led by Chief Justice Manindra Mohan Shrivastava and Justice Sunder Mohan, issued an interim order barring the inclusion of any living person's name, any former Chief Minister's photo, or any political party symbol in state-sponsored welfare advertisements. In short—no faces, no flags, no fanfare. This...

Full report • lawyerspost.in

OPEN JUDGMENT PDF



FULL STORY