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## Sip of Confusion

### High Court Halts 'Old Mist' Rum After Clash with Iconic Old Monk

Sheikh Rayees • July 11, 2025

#### PUBLISHED REPORT

In a sharp swig of courtroom clarity, the Himachal Pradesh High Court has popped the cork on the sale and distribution of “Old Mist” coffee rum, finding its uncanny resemblance to the legendary “Old Monk” brand too close for consumer comfort. The interim order, delivered by Justice Ajay Mohan Goel, came as a response to a trademark infringement suit filed by Mohan Meakin Ltd., the maker of Old Monk, who...

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FULL STORY

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