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Trademark Heat for Cricket's Ice Man

MS Dhoni Inches Closer to Owning 'Captain Cool'

Sheikh Rayees • July 2, 2025

PUBLISHED REPORT

Mahendra Singh Dhoni, the calm-eyed tactician of Indian cricket, is one step away from owning the moniker that has followed him through record-breaking finishes and last-over dramas — Captain Cool. The Trade Marks Registry has officially greenlit his application to trademark the phrase, nudging it into the public domain via the official journal on June 16, 2025. Filed under Class 41, the application isn't just a vanity label. It seeks...

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