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COURT OF RECORD

VAPO' Question Reopened Madras High Court Presses Pause in Vicks–Vaporin Trademark Duel

Sheikh Rayees • February 28, 2026

PUBLISHED REPORT

A simmering trademark clash over cold-rub branding has taken a new turn, with the Madras High Court stepping in to temporarily freeze a key finding that declared the word “VAPO” to be public property.



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